

# Google for Journalists

Saturday, Feb. 17 @ WKU Student Publications

Register Free at [www.wkustudentpubs.com/google](http://www.wkustudentpubs.com/google)  
Hands-on Workshop, Bring a Laptop

## News Lab Fundamentals

9:30 a.m.

Get a look at all of the basic Google News Lab tools that will blow your mind and teach new skills. The session will include Advanced Search, Images, Google Trends, Google Maps and other geo-specific storytelling techniques.

## Multimedia Storytelling

11:15 a.m.

Learn to use tools for immersive storytelling, including 360-degree videos and images, Google Glass and more.

## Data Journalism

1:30 p.m.

See how you can use Google tools to help with data storytelling. We'll get into the nitty gritty of fighting for public records and discuss how to tell stories using data, and how anyone can do it without needing to know any programming.

## Career & Life Advice

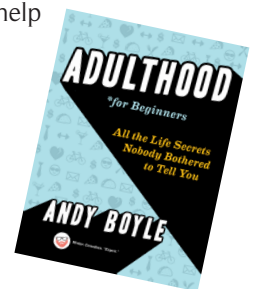
3:00 p.m.

The workshop presenter, Andy Boyle, will share his advice for internships, careers and life. In addition to working as a journalist, Andy is the author of a humorous self-help book, "Adulthood for Beginners."

## Workshop Presenter: Andy Boyle



Andy Boyle is a writer, web developer and speaker. His work, including a viral piece about giving up drinking has been in Esquire, NBC News, The Chicago Tribune, The Boston Globe, The St. Petersburg Times and The New York Times Regional Media Group, where his work was cited in the 2012 Pulitzer Prize for Breaking News. He's currently the Director of Platform Architecture for Axios. When he's not teaching classes in digital storytelling or working on screenplays and novels, he gives funny talks, usually in venues that shouldn't allow jokes. He lives in Chicago with his way-too-fluffy cat Tiberius.



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